

DAVID RIO
SAN FRANCISCO

BLACK RHINO COCOA CHAI

This is Not a Campaign,
This is a Movement to Save the Black Rhino



The passing of Sudan the Rhino, the last northern white male, inspired us to name our latest drink innovation after the Black Rhino – a species that is in critical danger of becoming extinct. For our new Black Rhino Cocoa chai drink, we have partnered with two great organizations: Ol Pejeta Conservatory and Luka Cacao.



Ol Pejeta Conservatory protects the remaining Black Rhinos in Africa against poachers and other threats. David Rio proudly donates proceeds towards this cause.



Luka Cacao is a family owned business that funds educational programs teaching locals how to sustainably farm the finest ingredients like the organic, 100% pure chocolate used in our Black Rhino chai.

To learn more, please visit www.davidrio.com/blackrhino



BLACK RHINO COCOA CHAI

Features

- Gluten Free, Certified cRc Kosher & Non-GMO
- Made with premium, organic certified chai spices
- No trans fats or hydrogenated oils!
- Versatile: Prepare hot, cold or iced drinks
- Easy to prepare & great for baking or frozen treats

Prep

Simply add 1 tablespoon with water/milk/milk substitute, stir and enjoy. You can also pair it with our David Rio Turmeric Latte® to make a delicious & soothing chai latte.

To request wholesale pricing go to davidrio.com/inquiry.html for sample requests, please email us at chai@davidrio.com



UPC: 658564256281



UPC: 658564404989

Contact us:
415-543-2733 or
800-454-9605
chai@davidrio.com



David Rio partners with local and global organizations to support animal welfare initiatives. To learn more visit:
www.davidrio.com/animalwelfare

| | Retail Canister | Single Serve |
|-----------------------------------|---------------------|-----------------------|
| SRP | \$10.95 | \$1.95 |
| Shelf Life | 24 months | 24 months |
| Size | 14 oz | 1 oz |
| Case | 6 | 48 |
| Unit Dimension (L x W x H) | 3.5" x 3.5" x 5.25" | 5.75" x 3.5" |
| Case Dimension (L x W x H) | 10.56" x 7.13" x 6" | 9.38" x 7.06" x 5.75" |
| Pallet | 160 cases | 200 cases |