



POURCAST

WHAT'S
BREWIN'

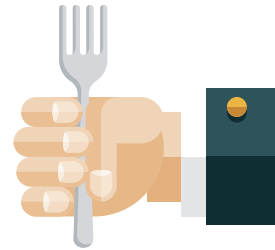
APRIL 27, 2020



This week it was announced that multiple states, counties, and cities are planning to loosen shelter-in-place orders. This news is causing consumers to have mixed feelings of anticipation and trepidation. When polled, consumers said they are eagerly looking forward to eating out again just to regain some sense of normalcy, but they'll need time to rebuild comfort and feel safe.

67% of consumers **WILL** dine in if the proper safety measures are in place.

76% of consumers say cleanliness will remain their top concern when eating out even after COVID-19.



Datassential COVID-19 Report 13 4.16.2020

Avoidance of eating out is finally starting to trend down.



59% definitely **avoid** eating out

-9% since April 10
+39% since March 10

25% are **nervous**, but will still eat out

-5% since April 10
-14% since March 10

16% have **no concerns** whatsoever

+4% since April 10
-25% since March 10



Datassential COVID-19 Report 14 4.20.2020

For 95 years, Torani has been a community-driven business. We invite you to join Torani's Foodservice Family Facebook Group where you can gather together with other like-minded businesses to share your success stories and encourage one another through this uncertain time.

Join today!



[Click here](#)

Torani

Tip of the Week

As consumers still need time to regain their confidence in eating out, how can your café provide them with that sense of normalcy today?

[Click here for 5 ideas to help get you started.](#)