

# OPTIONS FOR YOUR MENU CATEGORIES

## Using These Categories:

These categories and sub-categories are not requirements for a cafe, but we've listed them here to begin the discussion of what you'd like your menu to look like. The "yes / no / maybe" options to the right are for you to circle as you make a decision regarding each item.

Feel free to take lots of notes on these pages, highlight/circle sub-headings that you're interested in or just cross things out entirely. We hope that these pages are useful in helping you make your menu-decisions!

Additionally, the categories and sub-headings correspond with the same headings on our website & catalog. So if you want to see examples of some of these items, print these pages out and make notes while you peruse the products and see what you like best. **[www.BaristaProShop.com](http://www.BaristaProShop.com)**

As always, if you have any questions about products or otherwise - just call our Customer Service Baristas and we'll get you squared away! **1-866-776-5288**

## Coffee, Tea, & Mate:

- Coffee - organic, fair trade, locally roasted.....yes / no / maybe
- Iced Coffee - brew & then ice, concentrates, cold brew..... yes / no / maybe
- Hot Tea - bags/sachets, loose leaf, concentrates.....yes / no / maybe
- Iced Tea - filter bags (to brew), concentrates.....yes / no / maybe
- Mate - loose leaf, tea latte concentrates..... yes / no / maybe

## Syrups:

- What Brand(s)? Monin, DaVinci, Torani, 1883, etc.....yes / no / maybe
- Varieties - classic, sugar free, organic, zero-calorie..... yes / no / maybe
- Liquid Sweeteners - cane sugar, honey, etc.....yes / no / maybe
- Flavor groups - nuts, fruit, chocolates.....yes / no / maybe
- Apple Cider..... yes / no / maybe

## Chai & Alternative Milks:

- Chai - liquid concentrates, powder concentrates, sachets, 'super' concentrates.....yes / no / maybe
- Alternative Milks - almond, coconut, rice, hazelnut, etc..... yes / no / maybe

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## Frozen Drinks:

- Smoothies - liquid base, powder base, fresh fruit.....yes / no / maybe
- Blended Iced Coffee - powder base, liquid concentrates..... yes / no / maybe
- Blended Cremes - liquid or powder base.....yes / no / maybe
- Protein Drinks.....yes / no / maybe
- Blended Chai - powders or concentrates..... yes / no / maybe
- Kid-specific drinks - cremes, smoothies, etc.....yes / no / maybe

## Chocolates & Caramels:

- Sauces - chocolate, white chocolate, caramel.....yes / no / maybe
- Ground Chocolate - powdered bases..... yes / no / maybe
- No Sugar Added options..... yes / no / maybe
- Hot Chocolate..... yes / no / maybe
- Confections & Retail Items - candy, caramels, fudge, bars, etc..... yes / no / maybe

## Food & Grab'n'Go:

- Specialty Food Items - organic options.....yes / no / maybe
- Candy..... yes / no / maybe
- Meat Snacks - jerky, sticks, etc.....yes / no / maybe
- Nutrition Bars.....yes / no / maybe
- Nuts..... yes / no / maybe
- Oatmeal.....yes / no / maybe
- Biscotti.....yes / no / maybe
- Honey & Spices - cinnamon, nutmeg, ginger, pumpkin spice, pepper, salt.....yes / no / maybe

# EQUIPMENT & SUPPLIES BASED ON YOUR MENU

## Things to Consider:

Based on what you want to serve in your cafe, you will need to purchase and keep on-hand different equipment and supplies. Here are some categories that you will want to consider and some of the menu items that they deal with directly.

Again, these are similar to the same categories and sub-headings in our catalog if you'd like to see examples of all these items. **[www.BaristaProShop.com](http://www.BaristaProShop.com)**

## Equipment:

- Blender(s).....for frappes & smoothies
- French Press, Pour Over set-up.....for manual coffee brewing
- Commercial Coffee Brewer & Airpots.....for your standard brewed coffee (can be used for hot tea, also)
- Cold Brew Coffee brewer & storage pitchers.....for cold brew coffee & tea
- Smallwares.....spoons, shot glasses, creamer carafes, kettles, teapots, tampers, saucers, mugs, thermometers, knock box, etc.
- Whipped Cream Profi, chargers, gaskets.....standard whipped cream & flavored
- Racks/Stand.....for sauces, syrups, etc.
- Cleaning Products, brushes, scrubbers.....for cleaning all the things
- Pumps & Dispensers.....for your syrups & sauces
- Scales.....for measuring & dosing coffee
- Grinders.....for your espresso machine (unless it's built-in) & brewed coffee
- Knock Boxes & Knock Chutes.....for your used espresso grounds

## Supplies:

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|--|--|
| • Hot Cups & Lids                      | • Food Containers                            |
| • Cold Cups & Lids                     | • Plates & Utensils                          |
| • Cup Sleeves                          | • Recycled Content? Renewable & Compostable? |
| • To Go Products - drink carrier, etc. | • Ceramic Mugs for dining-in?                |
| • Straws & Stirrers                    |  |