

NEW! *DaVinci* GOURMET™ Classic Blue Raspberry Syrup



• RISING TREND •

62%
GROWTH
LAST 4 YRS

Menu incidence of Blue Raspberry has grown 62% in the last 4 years. 14% in the last year.

Datessential MenuTrends, 2017

- Add the iconic tart & tangy flavor of **DaVinci Gourmet® Classic Blue Raspberry Syrup** to create bold, bright whimsical beverages
- Sweetened with pure cane sugar—No HFCS
- Not just for slushies, add to lemonades, energy drinks, mocktails and cocktails
- Wake up your beverage menu with a splash of color and confectionery fun!

ITEM NUMBER	GTIN	ITEM DESCRIPTION	PACK SIZE
4073738410204	40737384102041	DaVinci Gourmet Classic Blue Raspberry Syrup	4 x 750 mL, Plastic

NEW! *DaVinci* GOURMET™ Classic Blue Raspberry Syrup



Blue Lagoon



Blue Raspberry Lemonade

Ideas & Inspirations

Blue Raspberry is the perfect addition to upgrade the flavor and appeal of energy drinks. Add one to two ounces to your favorite beverage for a unique and colorful menu item.

Blue Lagoon

16 oz. frozen application

2 oz. DaVinci Gourmet Classic Blue Raspberry
5 oz. Island Oasis Ice Cream Concentrate

Blend with 8 oz. of ice and serve.

Blue Raspberry Lemonade

16 oz. cold application

2 oz. DaVinci Gourmet Classic Blue Raspberry
6 oz. Island Oasis Lemonade or diluted
DaVinci Gourmet Fruit Innovations™
Lemonade Concentrate

Pour ingredients over ice, shake and serve.
Garnish with mint sprig and lemon.

Add DaVinci Gourmet Fruit Innovations for Fruit Forward Flavor

Crafted specifically for use in cold beverages, DaVinci Gourmet Fruit Innovations makes “delicious” simple and unforgettable. Real fruit juice and balanced sweetness from pure cane sugar remove the need for low-yield fresh fruits.

• Available in 4x750mL plastic bottles



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