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or visit our website www.BaristaProShop.com

OUR VISION

Eco-Products will be in the vanguard of our Zero Waste future.

OUR MISSION

At Eco-Products, we understand the connection between the health of the planet and the impacts of disposable packaging. Every day we work to advance zero waste systems, and help our customers be better stewards of the environment.

CHAMPIONING BIG THINGS IN SMALL PACKAGES

At Eco-Products, we believe that doing good is good for business. And that's good for all of us.

We believe big things can happen in small packages. We believe a cup can make a powerful statement about values.

That's why we've developed disposables made from plants and post-consumer recycled content and it's why we go to the ends of the earth to help our customers keep them out of the landfill.

We obsess about all things waste so our customers don't have to. We have a vision for a Zero Waste future, and we advocate for making that a reality.

When you toss away an Eco-Products cup it's out of sight, but not out of mind. It's in ours.

We got this. And so do you.

We're the most recognized and authentic brand in sustainable food service packaging. As category leaders, we're able to deliver expertise, benefits and services that are unavailable anywhere else on the market. Getting to know us is as easy as learning your ABCs:

<p>ADVOCACY</p> <ul style="list-style-type: none"> ✓ Thought leaders of Zero Waste Systems ✓ Dedicated sustainability expert on staff ✓ Driving expanded access to composting infrastructure 	<p>BUNDLE</p> <ul style="list-style-type: none"> ✓ A one-stop shop assortment with 350+ SKUs ✓ Third-party certifications back up environmental claims   
<p>CUSTOMIZATION</p> <ul style="list-style-type: none"> ✓ Custom print ✓ Custom emboss ✓ Custom product development  	<p>SERVICES <i>"Included in the Box"</i></p> <ul style="list-style-type: none"> ✓ Marketing and communications services ✓ Custom life-cycle assessment reports ✓ Zero Waste consulting  

WORDS TO KNOW

Compost - a valuable soil amendment made from organics and compostable packaging.

Compostable - describes a product or waste that can be organically broken down into compost.

Post-consumer recycled - made, at least in part, from products that have been used at least once and recycled into something new. (Note that just because something has been recycled does not mean it is recyclable).

Recyclable - a product made from valuable materials that can be shredded, melted or otherwise reduced to their raw state and reformed into something new.

Non-Renewable or Finite Resources - raw materials, like fossil fuels, that cannot be replenished as fast as they are being consumed.

Renewable Resource - a raw material, like wheat straw or corn, that grows back annually.

Reclaimed Resource - a byproduct that can be used to create something new rather than get discarded. (i.e. Sugarcane fiber leftover from the sugar-making process can be molded into plates and containers.)



OUR PRODUCTS

Our two platform approach gives our customers the broadest bundle of sustainable packaging available anywhere. The products within our two platforms have different characteristics, different environmental stories, and can fit customers' needs in different ways.

GREENSTRIPE®



RENEWABLE RESOURCES

Made from renewable plant materials that can be grown again and again.



BIODEGRADABLE

Not made from oil like traditional plastics.



PLANT STARCH

All GreenStripe® products (except Plant Starch Cutlery) are compostable, which means they can be returned to the soil to help plants grow.



SUGARCANE

Compostable GreenStripe® products are ASTM compliant and BPI certified compostable in commercial facilities only, which may not exist in your area.



WHEAT STRAW

Not suitable for backyard composting. These products need the high heat of a commercial pile to break down.

Paper and Sugarcane products can go in the freezer, although they are not airtight, so freshness and freezer burn can become issues if left there for too long. Ingeo™ can become brittle when frozen, so we don't recommend putting these products in the freezer.



BLUESTRIPE™



POST-CONSUMER RECYCLED CONTENT

Made from post-consumer recycled materials that have been used, recycled, and repurposed, meaning fewer virgin resources are required and less landfill waste is created.



POST-CONSUMER RECYCLED PAPER (COP)

Making new products from recycled materials helps drive recycling markets and infrastructure.



POST-CONSUMER RECYCLED PLASTIC (PPET)

Plastic can become brittle when frozen, so we don't recommend putting these products in the freezer.



POST-CONSUMER RECYCLED POLYETHYLENE (CPE)

BlueStripe™ plastic products can't be recycled in most communities, but check with yours to find out what they'll accept.

BlueStripe™ products incorporate the highest amount of post-consumer recycled material available without compromising performance.

BlueStripe™ hot cups are not recyclable.



SERVICES: Marketing Support

Stocked Communication Tools

Poster
11"17"



Table Tents
4"6"



Window Cling
4" diameter



Custom Communication Tools

Our design team can make a custom piece featuring your product selection, logos and graphics.

Posters



Table Tents



Bin Signs



CUSTOMIZATION: Print & Emboss

Your food isn't generic, so why should your packaging be? You don't have to use off-the-shelf products that just anyone can use - you can build your brand with custom prints and embossing. With more than 60 customizable products, you can set yourself apart with a customized packaging suite.

