

# SO EASY TO LOVE



## the fruit

Smartfruit™ **100% Real Fruit Purées** are all about great flavor, nutrition and convenience. Smartfruit is made with certified Non-GMO ingredients with no added sugars, preservatives, artificial colors or flavors. Also, Smartfruit is shelf stable which helps to expand your menu offerings while consolidating your flavoring inventory. Use Smartfruit to make Smoothies, Juices, Frappés, Ice Tea, Frozen Yogurt, Italian Soda, Cocktails, Chai, Parfaits, Garnishes and much more!



## the smart

Each Smartfruit product is enhanced with a unique superfood “boost” to both compliment the flavor and to provide specific nutritional benefits that promote a balanced & healthy lifestyle.

**+ANTIOXIDANTS** All the antioxidant power your body needs from superfruits like Acai, Goji, Acerola & Maqui Berries.

**+ENERGY** Our blend of Ashwagandha and B vitamins helps you fight/resist fatigue & delivers sustained energy.

**+IMMUNITY** Our blend of Zinc, Vitamin C, Selenium & Echinacea helps your body defend itself.

**+DETOX** All the goodness of Spirulina and dark, leafy greens rich in vitamins and body detoxifying power.

**+ELECTROLYTES** Natural electrolytes from coconut water for better heart and immune system health.

**+POWER** All the powerful antioxidants found in superfruits boosted with the energizing properties of Guarana.

**+ALOE** Aid digestion and boost the immune system with the hydrating power of Aloe Vera.

**+OAT FIBER** As part of a balanced diet, oat fiber aids digestion and helps prevent heart disease.

**+PREBIOTIC** All the goodness of prebiotic fiber from Acacia that can improve digestion and reduce inflammation.

## the love



\*PER 16 OZ SMOOTHIE

†MAY VARY BY FLAVOR

## the flavors

BLOOMING BERRY • MELLOW MANGO • HARVEST GREENS • SUNNY BANANA • SUMMER STRAWBERRY • PERFECT PEACH  
SUPERFRUIT ALLSTARS • TROPICAL HARMONY • WILD WATERMELON • ALOHA PINEAPPLE • LEMON BLUSH

## the yield



**ONE BOTTLE** OF  
**SMARTFRUIT** MAKES...



**30 CUPS**  
**OF JUICE**

OR **12** 16OZ  
**SMOOTHIES**





# WHAT CAN SMARTFRUIT™ DO FOR YOUR MENU?



**MIX  
DRINKS**



**FLAVOR  
CUPS**



**SHAKE  
COCKTAILS**



**GARNISH  
DESSERTS**



**BLEND  
SMOOTHIES**



**MAKE  
BOBAS**



**SERVE  
SODAS**



**BREW  
TEAS**

## the profitability



POUR 3-4 OZ  
OF SMARTFRUIT  
INTO BLENDER

1



ADD 3 OZ  
OF WATER  
OR MILK

2

BLEND WITH  
16 OZ CUP OF  
ICE & SERVE!



AVERAGE COST: \$1.35\*  
RETAIL PRICE: \$4.99 - \$5.99  
GROSS PROFIT: \$3.64 - \$4.64  
**YOUR MARK-UP  
300% - 400%**

\*Per 16 oz Real Fruit Smoothie

## the marketing

Visit our website at [Smartfruit.com](http://Smartfruit.com) for FREE posters, stands, digital marketing materials and merchandise to advertise all the benefits of Smartfruit to your customers!



## the smartkit

Try our SmartStart Kit to ensure that your menu items remain consistent, profitable and most importantly, delicious.



**4 PORTION CONTROL  
PUMPS**



**1 SMARTFRUIT  
ICE SCOOP**



**1 REUSABLE  
WATER BOTTLE**

## the recipes

For inspiration, check out our recipes section at [Smartfruit.com](http://Smartfruit.com) and post your own recipe ideas on any of the following platforms:



## the samples



Contact us for FREE Samples at  
[Smartfruit.com/samples](http://Smartfruit.com/samples)

**Smartfruit, Inc**  
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