

How “Real” Is Your Real Fruit Smoothie?

Over the years, fruit juices have evolved into absurdly complicated products with long lists of phonetically challenging ingredients, artificial flavors and colors, preservatives, sweeteners and GMO’s.

Where did the juice go?

Here at Smartfruit we believe that fruit is wonderful on its own and that nature knows best. That’s why we use the freshest Non-GMO fruits and vegetables to make the best products. We promise to give you the juice, the whole juice and nothing but the juice.

Unlike most smoothie mixes and syrups that are loaded with sweeteners and additives, Smartfruit 100% Fruit Purées are made without added sugars, preservatives, GMO’s, or artificial flavors and colors. Additionally, each Smartfruit flavor is enhanced with a unique superfood for extra nutrition. Smartfruit is ideal for smoothies, cocktails, teas, juices, italian sodas and much more! Follow your culinary intuition and enjoy using Smartfruit in your favorite recipes.

**Learn more about GMO’s, preservatives and additives.*



SMARTFRUIT™
100% Real Fruit Purée with
NO ADDED SUGAR



OTHER BRANDS
Sugar, water, artificial flavors & colors,
preservatives and yes, some fruit

BRAND (Smoothie Mix)	100% Juice	No Sugar Added	NO Colors ADDT/PSVT	Smart Boost	Certified Non-GMO	Vegan, Dairy Free	Gluten Free	Kosher, Halal
Smartfruit	✓	✓	✓	✓	✓	✓	✓	✓
Torani Real Fruit Smoothie Mix	✗	✗	✓	✗	✗	✓	✓	✓
Monin Fruit Smoothie Mix	✗	✗	✓	✗	✗	✓	✓	✓
DaVinci (Jet)	✗	✗	✗	✗	✗	✓	✓	✓
DaVinci Naturals	✓	✓	✓	✗	✗	✓	✓	✓
Dr. Smoothie 100% Crushed	✓	✓	✓	✗	✗	✓	✓	✗
Big Train	✗	✗	✗	✗	✗	✓	✓	✓
Island Oasis	✗	✗	✓	✗	✗	✓	✓	✓