

A promotional image for dr. Smoothie featuring three glass jars of smoothies on a wooden surface. The jars contain a yellow smoothie, a purple smoothie, and a red smoothie. Each jar has a blue and white striped straw. In the background, there is a whole pineapple on the left and a bunch of fresh spinach leaves on the right. The brand name 'dr. Smoothie' is written in a white, cursive font across the middle of the image.

*dr. Smoothie*<sup>®</sup>

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**YOUR DAILY DOSE OF DELICIOUS**

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## OUR MISSION

Dr. Smoothie® has two decades of experience as the healthy beverage innovator, paving the way with shelf-stable, clean label and organic beverages that are as delicious as they are wholesome.

It is our social responsibility to create healthy products that nourish consumers. It is our passion to deliver unique taste sensations. It is our pride to serve distributors and operators worldwide as a trusted business partner.

Our goal is to approach everything we do with a healthy twist without compromising taste because, in the end, taste is king.



# OUR HISTORY

- 1997** Dr. Smoothie® was founded, breaking new ground with the first of its kind, shelf-stable fruit smoothie concentrate with no artificial ingredients.
- 2001** Introduced a frappe line — Dr. Smoothie Cafe Essentials® — with flavors ranging from nutritious to decadent.
- 2003** Our 100% Crushed® portfolio launches. The recipe is simple: Only real fruit. Nothing more.
- 2009** Announced a new and improved Dr. Smoothie Cafe Essentials line of frappes and hot beverages featuring no artificial flavors, colors or sweeteners.
- 2013** The industry's first vegetable-based smoothies join the lineup.
- 2014** Introduced a line of certified organic smoothies and frappes, free of GMOs.
- 2017** Dr. Smoothie celebrates its 20th anniversary.
- 2018** It's the same great flavor with a refreshed look! Dr. Smoothie debuts new packaging and relaunches the Cafe Essentials and ADDins portfolios.
- 2019** New Dr. Smoothie Refreshers, made with green coffee extract, debuts in mouthwatering flavors.









# Our Health & Wellness Legacy



- 🌿 Sweetened with fruit juices, nothing artificial.
- 🌿 Clean label means no artificial colors, no artificial flavors and no HFCS. Ever!
- 🌿 Certified organic offerings free of GMOs.
- 🌿 Bring on the veggies. Our formula innovation with veggies adds nutritional benefits and tasty flavor combinations.



*dr. Smoothie®*

# SMOOTHIES

Real fruit and veggie concentrates  
deliver great-tasting smoothies that  
you can feel good about serving.



# 100% Crushed®

MADE WITH REAL FRUITS & VEGGIES

*dr.SMOOTHIE*®

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



We're crushing it. Our 100% Crushed® smoothies are made with real, ripe fruits and vegetables to deliver creative flavor combinations inspired by nature.

#### Acai Berry Blend

Brazilian acai boosted with banana, berries and pomegranate juice

#### Banana

Perfectly rich, creamy and sweet banana

#### Beetroot & Berries

Earthy beets mingle with sweet berries

#### Blueberry Banana

Rich, ripe blueberries with a creamy finish

#### Boysenberry & Blackberry

Bright boysenberries and blackberries combine for a wholesome treat

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NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • NO HFCS • LACTOSE-FREE • VEGAN\* • GLUTEN-FREE • NO ADDED SUGAR

\* Excludes Banana

# 100% Crushed®

MADE WITH REAL FRUITS & VEGGIES

*dr.SMOOTHIE®*

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



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## Butternut Squash & Mango

The perfect blend of squash and mango

## Carrot Ginger

Crisp carrots and a snap of ginger boosted with nutritious, delicious veggies

## Carrot Orange

A sweet combination of carrots and orange, plus a bounty of garden vegetables

## Cherry Cranberry

Tart, dark and sweet cherries plus vivid cranberries

## Four Berry Blend

A bramble of berries mingle in this antioxidant powerhouse

## Guava & Passion Fruit

White guava and other tropical essences finish with a citrus appeal

## Lemonade

Pure refreshment: a sweetened blend boasting sun-kissed lemons

## Limeade

Bright and zesty lime sweetened for a citrus treat

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • NO HFCS • LACTOSE-FREE • VEGAN • GLUTEN-FREE • NO ADDED SUGAR



# 100% Crushed®

MADE WITH REAL FRUITS & VEGGIES

*dr.SMOOTHIE*®

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## Mango

Rich, sweet mango brightened with pineapple and banana

## Orange Tangerine

Sunny oranges and succulent tangerines bright with flavor

## Peach Pear Apricot

Sweet peaches and tart apricots, plus pear too

## Pineapple Blend

Tropical breezes are on tap with pineapple, banana and a hint of coconut flavor

## Red Apple

Apple takes center stage in this wholesome classic

## Strawberry

Juicy strawberries, just perfect all on their own

## Strawberry Banana

A classic pairing: juicy strawberries with creamy banana

## Tropical Sunshine

Colorful guava and passion fruit finish with coconut and pineapple

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • NO HFCS • LACTOSE-FREE • VEGAN • GLUTEN-FREE • NO ADDED SUGAR

# Organic

BURSTING WITH FLAVOR, NOT GMOS

*dr.SMOOTHIE*

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



Each carefully crafted Organic smoothie formula features organic ingredients and is produced in our USDA organic-certified facility.

#### **Carrot Apple**

A classic pairing of crisp carrots and sweet apples

#### **Mango**

A tropical getaway of rich, sweet, vibrant mangos

#### **Peach**

Juicy, ripe peaches blended with a splash of tart apricot

#### **Pineapple**

A lively fusion of tangy pineapple, tree-ripened banana and a hint of coconut flavor

#### **Raspberry Blend**

An antioxidant dream: raspberries and strawberries blended perfectly together

#### **Strawberry**

A fresh blend packed with sun-ripened strawberries

#### **Strawberry Banana**

Red, ripe strawberries coupled with creamy banana

CERTIFIED ORGANIC • NON-GMO • NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • NO HFCS • LACTOSE-FREE • VEGAN • GLUTEN-FREE • NO ADDED SUGAR



# Classic

ENHANCED WITH PURE CANE SUGAR

**drSmoothie®**

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



Juicy smoothie concentrates featuring ripe, just-picked fruit sweetened with pure cane sugar, not HFCS. It's the best of everything!

#### **Banana**

Creamy banana perfected with a hint of honey

#### **Blueberry Banana**

Pop of fresh blueberries with a twist of banana

#### **Four Berry Blend**

A sweet medley of deep, ripe, tangy berries

#### **Lemonade**

A crisp, bright and refreshing citrusy classic

#### **Mango**

Vibrant, ripe mango with notes of pineapple and banana

#### **Peach Pear Apricot**

Velvety peaches, tart apricot and juicy pears create a refreshing blend

#### **Pineapple Blend**

Sun-kissed golden pineapple balanced with sweet banana and a hint of coconut flavor

#### **Strawberry**

Sweet strawberries of summer for year-round refreshment

#### **Strawberry Banana**

Juicy strawberries blended with creamy banana

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • NO HFCS • LACTOSE-FREE • VEGAN\* • GLUTEN-FREE

\*Excludes Banana



*dr.S*moothie®

# REFRESHERS

Handcrafted from fruit juice, pure  
cane sugar and Stevia, plus lightly  
caffeinated with green coffee extract.



# Refreshers

A NATURAL SOURCE OF ENERGY

*dr.SMOOTHIE*

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



Made with green coffee extract,  
Dr. Smoothie Refreshers boasts the fruit  
flavor and natural energy customers love  
without the toasted flavor.

#### **Strawberry Acai**

Ripe strawberry flavor plus a boost of acai berries

#### **Watermelon Cucumber Mint**

Crisp cucumber blended with sweet watermelon finished with hint of mint

#### **Wildberry Hibiscus**

Hibiscus floral notes blended with sweet and tart berries for a crisp flavor experience

#### **Blood Orange Coconut Ginger**

A sweet combination of citrus and ginger balanced with smooth coconut

NO ARTIFICIAL FLAVORS OR PRESERVATIVES • NO HFCS • MADE WITH REAL FRUIT JUICE AND NATURAL FLAVORS



*dr. Smoothie®*

# ADDins

Boost your beverage benefits with a scoop  
of Dr. Smoothie ADDins for a proprietary  
blend of proteins and vitamins.



# ADDins

FUNCTIONAL BEVERAGE BOOSTERS

*dr.SMOOTHIE*

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



Serve more vitamins, more protein, more benefits! A scoop added to a regular drink delivers deliciously appealing health benefits. Great for smoothies, frappes and more.

## FUNCTIONAL

### Leafy Greens

Get your daily dose of greens with spinach and kale

### Veggie Blend

Leafy greens and vitamins galore without the hassle

### Yogurt Plus

A power blend of pre and probiotics, fiber and whey protein

## WHEY PROTEIN

Plus up your protein intake

### Chocolate Whey Protein

### Whey Protein

### Vanilla Whey Protein

## VEGAN PROTEIN

A protein boost boasting vegan-friendly sourcing

### Pea Protein

### Rice Protein

### Soy Protein

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • GLUTEN-FREE • NO ADDED SUGAR



*dr.S*moothie®

# CAFE ESSENTIALS®

Gourmet beverage blends that are  
easy to serve hot, iced or blended,  
but hard to resist.



# Chai & Tea

INSPIRED FLAVORS TO SIP & SAVOR

**dr.SMOOTHIE®**

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



Just add water or milk. That's all it takes to enjoy a rich, creamy cup of goodness thanks to our handcrafted Chai & Tea beverage powders. Made with real tea leaves and ground spices, each blend offers an exotic flavor experience.

#### Classic Chai

An exotic blend of black tea, spices and honey

#### Ginger Spiced Chai

A vibrant and delicious chai coupled with real ginger

#### Matcha Green Tea Latte

Real Japanese matcha blended with creamy vanilla

#### Matcha Mint Chip

Cool mint meets milk chocolate chips, with a touch of Japanese matcha

#### Spiced Chai

A balanced chai blend with cardamom, cloves, allspice and honey

#### Vanilla Chai

A mellow chai blend with notes of creamy vanilla and honey

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • GLUTEN-FREE

# Mocha

ROBUST COCOA & COFFEE BLENDS

*drSmoothie*

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



Our most robust flavor profiles enriched with real coffee. Cafe Essentials' Mochas satisfy a range of preferences with perfectly pleasing blends.

#### Jamocha

An indulgent coffee forward mocha with rich, deep chocolate

#### Mocha Java

Dark cocoa complemented with a touch of coffee

#### Java Chip

Sweet bits of chocolate paired with Colombian Arabica coffee

#### Mocha Latte

Cocoa and Colombian Arabica coffee mingle in this light yet creamy blend

#### Kona Mocha

Bold, full-bodied coffee perfectly balanced with rich cocoa notes

#### Organic Mocha

Organically sourced cocoas and coffee blend to create this enticing classic

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • GLUTEN-FREE • MADE WITH COFFEE



# Specialty Coffee

COFFEE CONFECTIONS

**drSmoothie®**

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



Complex flavors for the coffee lover. Cafe Essentials' Specialty Coffee blends boast real coffee and can be further enhanced with a fresh shot of espresso or brewed java.

#### Caramel Latte

Warm brown sugar, buttery toffee and rich cream harmonize in this decadent treat

#### Classic Latte

Bold Colombian Arabica coffee with a hint of vanilla

#### Pumpkin Spice Latte\*

Warming spices and a hint of coffee create your Fall classic

#### Salted Caramel Latte

A rich caramel with subtle hints of salt for a perfect pairing

#### Toffee Latte

A creamy blend chock full of toffee bits for an indulgent treat

#### Vanilla Latte

A decadent blend of coffee and creamy vanilla

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • GLUTEN-FREE • MADE WITH COFFEE

\* Seasonal

# Cocoa

CRAFTED WITH REAL COCOA

**dr.SMOOTHIE®**

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



The hallmark of our Cocoa offerings is the prodigious amount of real cocoa included in each carefully crafted formulation. A delightful and delicious beverage is just a scoop a way.

#### **Belgian Cocoa**

Deep, dark semi-sweet cocoa that delights at first sip

#### **Chocolate Mint Chip**

Decadent semi-sweet chocolate chips plus cool peppermint set in a chocolaty base

#### **Chocolate Truffle**

A rich Swiss style cocoa with a chocolate truffle finish

#### **Chocoholic's Choice**

A fan-favorite: chocolate, chocolate and more chocolate

#### **Mexican Spiced Cocoa**

A lively blend of cocoa, cinnamon and spice

#### **Organic Chocolate**

A rich and indulgent frappe for the chocolate lover

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVE • GLUTEN-FREE



# Crème

RICH & CREAMY TREATS

*dr.SMOOTHIE*

For more detailed product info visit [drsmoothie.com](http://drsmoothie.com).



Rich, milky and decadent. Cafe Essentials' Crèmes are better basics meant to impress. Blend and serve as a standalone drink or use as a base to showcase the flavor of your choice.

#### Vanilla Cream

Distinct vanilla notes in a rich creamy base

#### Cookies & Cream

A classic pairing: chocolate cookies and sweet cream

#### Cream Base

A creamy and versatile neutral base for beverage crafting

#### Horchata

A creamy, sweet treat of simmered rice, cinnamon bark and a touch of vanilla

#### Organic Vanilla Cream

An indulgent flavor experience, made with organic Madagascar bourbon vanilla

#### Vanilla Bean

Velvety vanilla and sweet cream with flecks of Madagascar bourbon vanilla beans

#### White Chocolate

A rich and buttery white chocolate, delicious as a standalone or used as a base

#### Yogurt Cream

A refreshingly creamy yogurt base, boasting pre and probiotics

NO ARTIFICIAL FLAVORS, COLORS OR SWEETENERS • NO PRESERVATIVES • GLUTEN-FREE\*

\* Except Cookies & Cream



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OUR  
DAILY  
MUSE

# *dr.Smoothie®*

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