

Ultimate

PROFITS

Flavored coffee and specialty coffee beverages will...

- Expand your coffee selection with innovative, delicious beverages
- Appeal to teens, and adults of all ages
- Increase lunch and dinner average checks

... Increase Beverage Sales!



MONIN®

— ULTIMATE TASTE —
— ULTIMATE CREATIVITY —

Capitalize on Adding Profit with Flavor



\$1.90

Plain Coffee



\$2.90

Flavored Coffee



\$3.90

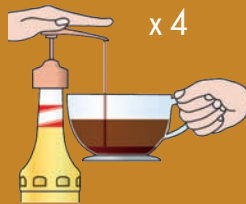
Flavored Latte

FLAVORED COFFEE | Fill cup 3/4 with brewed coffee • 4 pumps (1 oz.) Monin Syrup • top with milk or half & half



brewed coffee - 3/4 full

+



1 oz. Monin Syrup

+



stir in milk/half & half

=



16 oz.

ICED COFFEE | Ice • fill glass 3/4 with brewed coffee • 4 pumps (1 oz.) Monin Syrup • top with milk/half & half



ice

+



brewed coffee - 3/4 full

+



1 oz. Monin Syrup

+



stir in milk/half & half

=



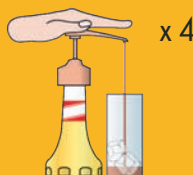
16 oz.

ICED LATTE | Ice • 4 pumps (1 oz.) Monin Syrup • 4 oz. milk • 2 shots espresso



ice

+



1 oz. Monin Syrup

+



4 oz. milk

+



2 shots espresso

+



stir

=



16 oz.

Ultimate Taste

- Made with authentic flavorings and pure cane sugar
- Highly concentrated; exceptional flavor from small amounts
- Kosher, GMO free, Dairy free, Gluten free, Vegan

Ultimate Creativity

- Convenient use; pumps provide accurate service
- Shelf stable; 18 month shelf life from production date (no refrigeration)

Ultimate Support

- Hundreds of inspirational recipes at www.monin.com
- Case Pack: 4/1 L plastic bottles



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