



# THE URNEX SYSTEM™

THE SECRET BEHIND EVERY GREAT CUP OF COFFEE

## 1,2 BREW KIT COFFEE MAKER CLEANING SYSTEM

- GENERATE INCREMENTAL COFFEE SALES WHILE EDUCATING YOUR CONSUMERS ABOUT COFFEE EQUIPMENT CARE.
- GREAT IDEA FOR HOLIDAY GIFT SET.
- KIT CONTAINS:
  - CLEANCAF® CLEANER
  - DEZCAL™ DESCALER
  - SAMPLE OF GRINDZ™ GRINDER CLEANER
  - COFFEE SCOOP WITH BAG CLIP
  - SPACE FOR A BAG COFFEE (12 - 16 OZ)

YOUR COFFEE HERE!



BACK OF THE KIT



ADDED VALUE PUNCH OUT CARD WHEN COFFEE IS INSERTED

### PRICING (12 KITS PER CASE):

SUGGESTED MSRP (WITHOUT COFFEE): \$13.95

- 2-9 CASES: \$96 per case (\$8.00 per kit)
- 10-24 CASES: \$96 per case (\$8.00 per kit)
- 25-99 CASES: \$87 per case (\$7.25 per kit)
- 100+ CASES: \$78 per case (\$6.50 per kit)

URNEX® CARE CATEGORY  
**DOMESTIC**



### URNEX BRANDS, INC

SPECIALIZED EQUIPMENT CLEANERS SINCE 1936  
700 EXECUTIVE BOULEVARD ELMSFORD, NY 10523  
TEL 914.963.2042 FAX 914.963.2145

Case Code:  
14-12BREW-12