

# Martha Stewart Living Omnimedia Announces Opening Of First-Ever Martha Stewart Cafe

Cafe located in historic Starrett-Lehigh building

Handcrafted artisanal espresso beverages, coffees, teas, and locally-curated pastries to be served



Martha Stewart Cafe



NEW YORK, March 12, 2015 /PRNewswire/ -- Martha Stewart Living Omnimedia (NYSE: [MSO](#)) today announces the opening of its first Martha Stewart Cafe, located in the historic Starrett-Lehigh building, home to Martha Stewart Living Omnimedia's corporate headquarters. The cafe will offer handcrafted espresso beverages and teas. The menu, personally curated by Martha Stewart, uses only the finest sourced beverages and ingredients.

"I am thrilled to open the Martha Stewart Cafe. It's a place inspired by my world travels where anyone can come and enjoy a smooth, well-balanced, beautifully handcrafted cappuccino, latte, macchiato, or just plain Americano. In addition, you must try our artisanal teas – they are the finest available anywhere," said Martha Stewart, MSLO Founder and Chief Creative Officer.

The Martha Stewart Cafe draws its menu inspiration from the artisanal cafes of Europe. Along with hot beverages, it will serve cold-brew iced coffee. The cafe is proud to partner with Kobrick Coffee, a New York City-based and family-owned roaster that sourced the beans for the custom "Martha's Blend" coffee served at the cafe, as well as Martha's favorite espresso bean, which is roasted in small batches in Trieste, Italy.

Artisanal loose-leaf teas, provided by Wei Bertram of Connecticut-based Arogya Tea, are also available. These include Martha's Breakfast Blend, a signature blend of Assam long leaf and Chinese black teas; Da Hong Pao, a legendary Oolong hand-rolled and roasted in China; a nutty, subtly sweet Buckwheat tea; and more.

Featured pastries will also be served at the Cafe, and have been hand-selected by Martha from her favorite bakeries, restaurants, and chefs. ChikaLicious, Baked, Bien Cuit, Balthazar, and more will provide selections that will vary daily.

Espresso and coffee beverages range in price from \$1.50 – \$4. Pastries range in price from \$2 – \$5. "Martha's Blend" beans are available by the bag for \$13.50 – \$15. Loose-leaf tea is available by the canister for \$20.

The Martha Stewart Cafe is located at 601 W. 26<sup>th</sup> Street in Manhattan and is open Monday through Friday from 7 a.m. to 4 p.m. For more information and to join the conversation, visit [MarthaStewartCafe.com](http://MarthaStewartCafe.com).

## **About Martha Stewart Living Omnimedia, Inc.**

Martha Stewart Living Omnimedia, Inc. (NYSE: [MSO](#)) is a diversified media and merchandising company, inspiring and engaging consumers with unique lifestyle content and distinctive products. The Company reaches approximately 100 million consumers across all media platforms each month and has a growing retail presence in thousands of retail locations. MSLO's media brands, available across multiple platforms, include Martha Stewart Living, Martha Stewart Weddings, and Everyday Food; the Company also offers books and utility Apps. MSLO's television and video programming includes "Martha Stewart's Cooking School" and "Martha Bakes" series on PBS, in addition to made-for-the-web video and a vast library of how-to content available online. MSLO also designs high-quality Martha Stewart products in a range of lifestyle categories available through select retailers, including The Home Depot, Macy's, JCPenney, Staples, PetSmart, Michaels and Jo-Ann Fabric & Craft Stores. The MSLO family of brands also includes Chef Emeril Lagasse's media and merchandising properties. Additional information about MSLO is at [www.marthastewart.com](http://www.marthastewart.com).

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