



THE AMAZING COFFEE FRUIT

A Global Impact Super Fruit

Earnest Eats is now featuring directly-sourced Coffee Fruit, expressing our courageous earnestness to find kick-ass nutrition-dense ingredients.

We are teaming up with the Coffee Flour company, to power our new Energized Hot Cereals with an earnest cause back to the coffee farmers and their communities.



ENVIRONMENTALLY SUSTAINABLE
Natural Resource + Environmental Management
+ Pollution Prevention (water, land, waste)



ECONOMIC SUSTAINABILITY
New Revenue Source + Sustainable Jobs +
Money for Education & Health Care



SOCIALLY SUSTAINABILITY
Bettering the current Standard of Living:
Education + Community + Health Care

As protector of the coffee bean, Coffee Fruit is packed with nutrition, a touch of natural caffeine and is considered to be nature's most powerful antioxidant. Not to mention, it tastes amazing.

Today, billions of pounds are discarded annually, polluting rivers and soil in coffee farming communities. Earnest is spreading word of this new Superfood, and providing economic opportunity for farmers in the poorest regions of the world, many of which our IRC cause partner already serves.