





# Introducing DaVinci Gourmet® Iced Coffee Concentrate

Rich espresso flavor from 100% real Columbian coffee with the perfect blend of sweetness comes ready to create iced beverages.

25% of adults drink iced beverages daily.1

# Iced Coffee Made Easy

Just add milk and pour over ice

Convenient and easy to use

18-month shelf life and shelf stable until opened

24mg caffeine per 1oz. serving



# READY-TO-POUR 100% Real Columbian Coffee

From iced coffee and dessert beverages to cocktails and mocktails, add big coffee flavor to beverages with a little pour.

Iced coffee experienced a

···· 7.3% ····

growth over the last year capturing new consumer segments searching for new beverage options<sup>1</sup> 60% growth of flavored iced coffee over the last year.1



### Iced Hazelnut Latte

1.5 oz. DaVinci Gourmet®

Iced Coffee Concentrate

.5 oz. DaVinci Gourmet Hazelnut Syrup

8 oz. Milk 12 oz. Ice

## Sparkling Ginger Coffee

2 oz. DaVinci Gourmet
Iced Coffee Concentrate

8 oz. Ginger Ale

<u>1</u>2 oz. Ice

Lime Wedge for Garnish

Iced coffee consumption peaks during lunch and afternoon snack times<sup>1</sup>

51% of consumers snack at least twice a day

35% of consumers snack for energy

26% of consumers snack as a reward or indulgence

 $\textbf{TIP:} \ Pair \ Iced \ Coffee \ Concentrate \ with \ Caramel, \ Hazelnut \ or \ Vanilla \ Syrup \ for \ added \ flavor.$ 



ITEM	SKU#	UPC CODE	PACK SIZE
DaVinci Gourmet Iced Coffee Concentrate	4073738470118	40737384701183	4/750mL plastic
DaVinci Gourmet Classic Caramel Syrup	6073738400121	60737384001218	6/750mL plastic
DaVinci Gourmet Classic Hazelnut Syrup	6073738400170	60737384001706	6/750mL plastic
DaVinci Gourmet Classic Vanilla Syrup	6073738400101	60737384001010	6/750mL plastic



