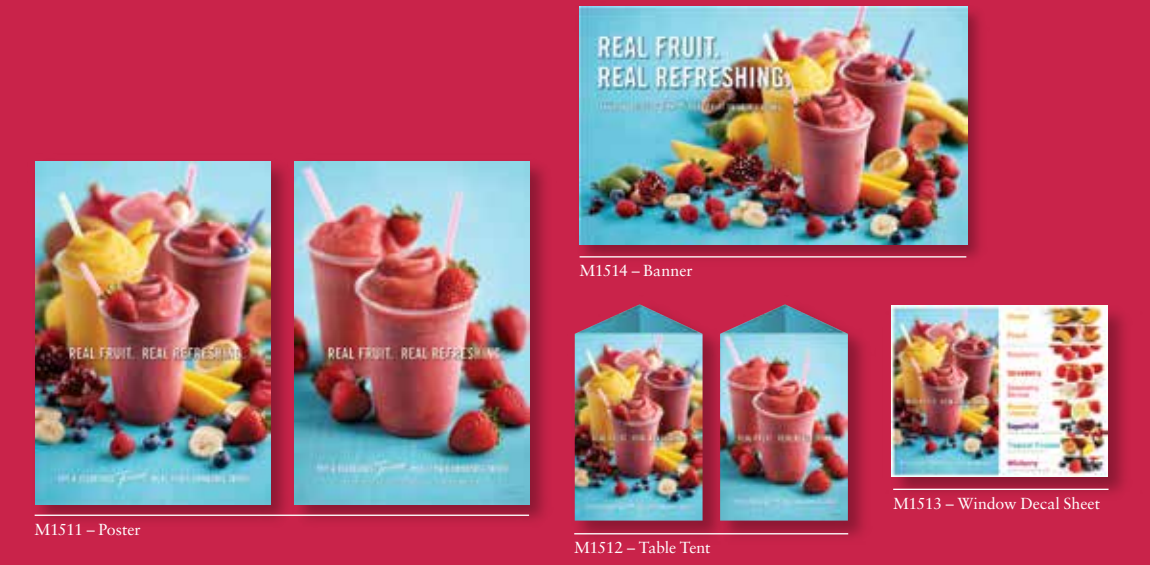


MADE SIMPLER.

TORANI TOOLS

Increase your smoothie sales all day long with these eye-catching Torani point-of-purchase materials. Contact your distributor or visit us online at [www.torani.com](http://www.torani.com) to get your free merchandising tools.



M1511 - Poster

M1514 - Banner

M1512 - Table Tent

M1513 - Window Decal Sheet

Description	Pack/Size (fl. oz.)	Container Dimensions	Case Wt. (lb.)	Case Cubic Feet	Cases/ Layer	Cases/ Pallet
TORANI BLUEBERRY POMEGRANATE REAL FRUIT SMOOTHIE MIX	6/64	5.1"L x 4.1"W x 9.7"H	32	0.74	12	48
TORANI MANGO REAL FRUIT SMOOTHIE MIX	6/64	5.1"L x 4.1"W x 9.7"H	32	0.74	12	48
TORANI PEACH REAL FRUIT SMOOTHIE MIX	6/64	5.1"L x 4.1"W x 9.7"H	32	0.74	12	48
TORANI PIÑA COLADA REAL FRUIT SMOOTHIE MIX	6/64	5.1"L x 4.1"W x 9.7"H	32	0.74	12	48
TORANI RASPBERRY REAL FRUIT SMOOTHIE MIX	6/64	5.1"L x 4.1"W x 9.7"H	32	0.74	12	48
TORANI STRAWBERRY REAL FRUIT SMOOTHIE MIX	6/64	5.1"L x 4.1"W x 9.7"H	32	0.74	12	48
TORANI STRAWBERRY BANANA REAL FRUIT SMOOTHIE MIX	6/64	5.1"L x 4.1"W x 9.7"H	32	0.74	12	48
TORANI WILDBERRY REAL FRUIT SMOOTHIE MIX	6/64	5.1"L x 4.1"W x 9.7"H	32	0.74	12	48

EXPERIENCE TORANI TRUE-TO-LIFE FLAVORS.

For more than 85 years, Torani has refined flavors to the highest standards. Drawing from the unique, vibrant flavors of life, we craft with the best ingredients possible, while working to capture a flavor's true essence. Our result is a taste that balances perfectly in your drinks time after time.

Call or visit us online to begin building your smoothie program.  
800.775.1925 • [www.torani.com/foodservice](http://www.torani.com/foodservice)



REAL.



**MORE AND MORE CONSUMERS ARE DEMANDING SIMPLE, REAL INGREDIENTS.** Torani® Real Fruit Smoothie Mix delivers with a natural smoothie featuring the real, sun-ripened fruit your customers love and no preservatives, no artificial colors, and no artificial flavors. The pour-and-blend format offers the operational simplicity you need, so it's easier than ever to take advantage of today's hottest trend in blended beverages.



Just 300 to 360 calories\*  
 100% of the recommended daily allowance of Vitamin C  
 4 grams of hunger-fighting fiber\*  
 No caffeine, fat or dairy—a healthy, gluten-free, vegan option  
\*Per 16 oz. serving

**SIMPLE  
 GOODNESS**

**OUR  
 FLAVORS**

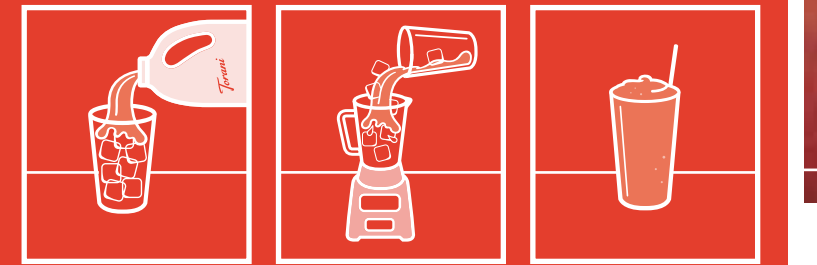
**REAL INGREDIENTS:** Made with real fruit, our product tastes and looks like a fruit smoothie should. It's made with no preservatives, no artificial colors, and no artificial flavors.

**EASY AND CONVENIENT:** Simply pour over ice, blend and serve.

**TORANI  
 TRUTHS**

**PHENOMENAL FRUIT FLAVOR:** With their fresh, straight-from-the-orchard taste, Torani Real Fruit Smoothies offer a more genuine fruit flavor than any other smoothie product.

**NATURALLY  
 REAL**  
 No preservatives  
 No artificial colors  
 No artificial flavors  
**SUN-RIPENED  
 FRUIT**



**POUR. BLEND. SERVE.**

**STRAWBERRY:** The flavor is as fresh and delicious as just-picked summer strawberries.

**PEACH:** Ripe yellow peaches balanced with delicate notes of white peach deliver fresh-from-the-orchard goodness.

**PIÑA COLADA:** Tangy, sweet pineapple combined with creamy coconut blends into a tropical escape that's craveable and delicious year-round.

**RASPBERRY:** Made with sweet Northwest raspberries, this flavor features the unmistakably intense yet delicate taste of juicy, ripe raspberries.

**STRAWBERRY BANANA:** This perennial favorite features a blend of juicy strawberries and creamy, ripe bananas.

**BLUEBERRY POMEGRANATE:** Packed with antioxidants, the flavors of blueberry and pomegranate are sweet, tart, and good for you too.

**MANGO:** Flavorful, juicy Kent mangos create the ideal balance of smooth, tangy sweetness.

**WILDBERRY:** The vibrant berry flavors of raspberry, blackberry and blueberry offer a deep, sweet boldness.

**NOTHING  
 COULD BE  
 SIMPLER.**

**SIMPLE TO PREPARE.** Simple preparation instructions and easy-to-follow icons mean consistent drinks time after time. Just pour over ice, blend and serve

**CONVENIENT TO STORE.** Shelf-stable before opening; stays fresh in the refrigerator up to two weeks after opening.

**NO GLUGS, NO WASTE.** Comfort-grip handle and custom bottle shape are designed for quick, smooth pouring and no spills—yields every last ounce.

**EASY TO IDENTIFY.** Color-coded labels easily identify the flavor from any angle.

**COMPACT.** Efficient footprint maximizes refrigerator and shelf space. Fits perfectly in your undercounter fridge for quick and easy use.

**SIMPLY A  
 BUSINESS  
 BUILDER**

- In 2012, smoothie menu incidence increased 8.5%.†
- Smoothies satisfy the consumer demand for a healthier breakfast, afternoon snack, or anytime pick-me-up—so they're ideal sales builders during off-peak hours.

†Technomic Beverage Trends 2012