

NEW



SPRINKLE ON SOME MAGIC

BARISTA

MINI CHIP COLLECTION



WHITE · CARAMEL · DARK CHOCOLATE



FOR DECORATING AND
TOPPING... BUT MOSTLY FOR
DAZZLING

It's no secret that consumers eat with their eyes. Our premium solution for decorating and topping not only adds an instant "WOW FACTOR" to your creations, but bearing the Ghirardelli brand will help drive sales and command a price premium for your products—a WIN-WIN!

Jam-packed with the delicious flavor you expect from America's #1 Premium Chocolate Brand¹, these unique chips are crafted with great skill and passion to delight in a variety of applications.



TINY CHIPS BIG RETURNS

With an **89% National Brand Awareness²**, you can leverage the power of the trusted Ghirardelli brand with our "Made With Ghirardelli" program. Contact a Ghirardelli sales representative for more information.

CONSUMERS ARE
WILLING TO PAY
9.5% MORE
IF THEY KNOW IT'S MADE WITH
GHIRARDELLI.³



EASY TO USE—SIMPLY SPRINKLE ON FINISHED GOODS AS A FINISHING TOUCH OR FOLD INTO BATTERS PRIOR TO BAKING AS A FLAVOR BOOST.

1. 2015 Harris Poll EquiTrend
2. Ipsos Chocolate Consumer Monitor, January 2015
3. Relevation Research, 2011

FLAVOR PROFILE

VIBRANT WHITE

Sweet, white compound chips with a pronounced vanilla flavor



DREAMY CARAMEL

Vibrant, warm caramel-flavored compound chips with well-rounded sweetness, a touch of salt, and hints of vanilla



BOLD DARK CHOCOLATE

Decadent, bold dark chocolate chips with balanced sweetness and pronounced cacao notes



PAIRING SUGGESTIONS

- All fruits
- Cardamom
- Ginger
- Cinnamon and other baking spices
- Mint
- Olive Oil
- Nuts (*Macadamia, Almonds*)
- Vanilla
- Coffee
- Sea Salt
- Coconut
- Oats
- Cinnamon and other baking spices
- Nuts (*Pecans, Walnut, Peanut, Almonds*)
- Fruit (*Apple, Banana, Pear*)
- Ghirardelli Chocolate (*60% and Milk Chocolate*)
- Sea Salt
- Coffee
- Nuts (*Almonds, Hazelnuts, Peanuts*)
- Fruits (*Berries, Figs, Currants, Cherries, Citrus*)
- Ghirardelli Caramel Chips

Product Code	GTIN (12-digit UPC Code)	Shelf Life (months)	Pack Size (quantity) weight	Item Name & Description	Gross Weight (lbs.)	Cases / Pallet
40005	747599400056	12	10 lb. Case	Barista Classic White Mini Chips 10,000 ct.	10.7	128
40077	747599400773	12	10 lb. Case	Barista Caramel Flavored Mini Chips 10,000 ct.	10.7	128
64102	747599641022	24	10 lb. Case	Barista Dark Chocolate Mini Chips 10,000 ct.	10.7	128
64110	747599641107	24	25 lb. Case	Barista Dark Chocolate Mini Chips 10,000 ct.	26.1	45